2027 AEA Sponsorship Opportunities

Sponsoring an item or service during the AEA's Annual Convention and Trade Show is a smart and economical way to market and promote your brand. Please consider a highly visible sponsorship at the AEA Convention in 2027. Sponsorships are first-come, first-served.

All sponsorships include publicity on the AEA Convention website, all printed materials and signage at the event.

AEA CONVENTION SPONSORSHIP OPPORTUNITIES

- **Convention Bags** - $12,400 - SOLD
- **Convention Lanyards** - $3,750 - SOLD
- **Convention Notepads** - $6,000 - SOLD
- **Convention Website** - $4,000 - SOLD

MEDIA

- **Media Room/Media Lunch** $4,000 x 2 – 1 STILL AVAILABLE

COFFEE BREAKS

Includes the morning coffee break, signage at the break and your company logo on napkins. It's always an opportunity to network with the attendees at the beginning of the day.

- **Tuesday** - $4,700 – SOLD
- **Wednesday** - $4,200 – SOLD
- **Thursday** - $3,900 – SOLD
- **Friday** - $3,675

FIRST-NIGHTER

- Includes your company logo printed on the back of a T-shirt and signage at the First-Nighter.
- **Drinkware** - $5,000 – SOLD
- **First-Nighter Sponsorship** - multiple-company sponsorship - $2,400
- **Entertainment** - SOLD

OPENING DAY

- **Opening Ceremonies/NPI** - $4,000 - SOLD

DELEGATES CONFERENCE

- **Coffee Break - Thursday** - $1,260 – SOLD
- **Reception - Thursday** - $2,500
- **Coffee Break - Friday** - $1,260
- **Lunch - Thursday** - $2,600

Contact Linda Adams at 816-347-8400 or lindaa@aea.net to become a sponsor.